



PALM BEACH PET SOCIETY 2019 AGREEMENT

1/2 PAGE - \$500 | 1 PAGE - \$1000 | 2 PAGE SPREAD - \$1800

Prices for Front Cover and Back Cover available upon request

AD SIZE: _____ DATE: _____

PET NAME (S): _____

QUOTE ABOUT YOUR PET(S): _____

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ E-MAIL: _____

CARD HOLDER NAME: _____

CREDIT CARD TYPE: AMERICAN EXPRESS DISCOVER MASTERCARD VISA

CREDIT CARD NUMBER: _____

EXPIRATION: _____ BILLING ZIP CODE: _____ CHARGE AMOUNT: _____

PAGE TRIM SIZE: 9 x 12; PAGE BLEED SIZE: 9.125 x 12.125. PAGE LIVE AREA: 8.5 x 11.5 (keep type within this area); TWO-PAGE SPREAD TRIM SIZE: 18 x 12; TWO-PAGE SPREAD BLEED SIZE: 18.125 x 12.125; TWO-PAGE SPREAD LIVE AREA: 17.5 x 11.5 (keep type within this area). HALF PAGE SIZE: 8.5 x 5.5. Front Cover carries *Palm Beach Pet Society* 2.75" masthead on top area of cover. E-mail HIGH RESOLUTION (300/350 dpi) DIGITAL PHOTOS (jpeg file) to melissa@pbsociety.com. VERTICAL PHOTOGRAPHS ARE PREFERRED.

TERMS AND CONDITIONS

• Position is not guaranteed except in the case of cover positions. • Due to variances in printing and ink, publisher does not guarantee exact color match to materials submitted.

PALM BEACH SOCIETY COMPANIES, INC.

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