



Laurie Silvers

# A Night in Hollywood

Guests will enjoy the glitz and glamour of *A Night in Hollywood* at the 68th Annual *Palm Beach Heart Ball*, set for February 23, 2023 at The Breakers Palm Beach. This signature gala of the **American Heart Association** (AHA) will be chaired by **Laurie Silvers**, Co-CEO of Hollywood.com and media entrepreneur.

For Silvers, the work of the American Heart Association is personal. “We’ve all been touched by heart disease and stroke,” said Silvers. “I am so proud to volunteer my time to this organization that isn’t just fundraising for lifesaving research, but is out in the community connecting residents with health screenings, helping food pantries distribute nutritious foods and securing CPR training kits for our children and grandchildren so we can raise a generation of lifesavers. This isn’t your grandmother’s AHA.”

The 68th Annual *Palm Beach Heart Ball* will feature a live auction, orchid auction and music by **Legends of the Voice**, made up of contestants from NBC’s hit show *The Voice*. The Presenting Corporate Sponsor is **Tampa General Hospital**, which is the primary teaching hospital of the **USF Health Morsani College of Medicine**.

For more information and to purchase tickets email [PBC@Heart.org](mailto:PBC@Heart.org) or visit [PalmBeachHeartBall.Heart.org](http://PalmBeachHeartBall.Heart.org).

The American Heart Association Palm Beach County serves the residents of Palm Beach, Martin and St. Lucie Counties. Sponsors and volunteers assist the organization in guiding efforts to reduce incidences of heart disease and stroke, the Nos. 1 and 5 leading killers, respectively, of American men and women.



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