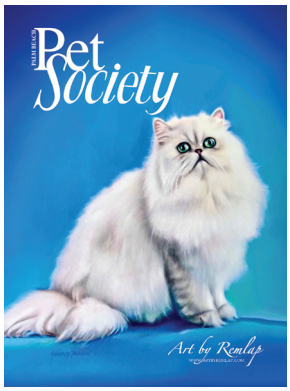
PALM BEACH Pet Society



PALM BEACH PET SOCIETY

2022 AGREEMENT

1/2 PAGE - $500 | 1 PAGE - $1000 | 2 PAGE SPREAD - $1800

Prices for Front Cover and Back Cover available upon request

AD SIZE: _____ DATE: 1.29.2021

PET NAME (S): _____

QUOTE ABOUT YOUR PET(S): _____

_____

NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ E-MAIL: _____

CARD HOLDER NAME: _____

CREDIT CARD TYPE: ☐ AMERICAN EXPRESS ☐ DISCOVER ☐ MASTERCARD ☐ VISA

CREDIT CARD NUMBER: _____

EXPIRATION: _____ BILLING ZIP CODE: _____ CHARGE AMOUNT: _____

PAGE TRIM SIZE: 9 x12; PAGE BLEED SIZE: 9.125 x 12.125. PAGE LIVE AREA: 8.5 x 11.5 (keep type within this area); TWO-PAGE SPREAD TRIM SIZE: 18 x 12; TWO-PAGE SPREAD BLEED SIZE: 18.125 x 12.125; TWO-PAGE SPREAD LIVE AREA: 17.5 x 11.5 (keep type within this area). HALF PAGE SIZE: 8.5 x 5.5. Front Cover carries *Palm Beach Pet Society* 2.75" masthead on top area of cover. E-mail HIGH RESOLUTION (300/350 dpi) DIGITAL PHOTOS (jpeg file) to melissa@pbsociety.com. VERTICAL PHOTOGRAPHS ARE PREFERRED.

TERMS AND CONDITIONS

• Position is not guaranteed except in the case of cover positions. • Due to variances in printing and ink, publisher does not guarantee exact color match to materials submitted. Palm Beach Pet Society to be published and distributed November 2020.

PALM BEACH SOCIETY COMPANIES, INC.

240 WORTH AVENUE • PALM BEACH, FL 33480

T: 561.659.5555 | E: info@pbsociety.com | www.pbsociety.com