

PINK TIE GUY DASH & *Dine*

Promise Fund of Florida held their annual *Pink Tie Guy's Dash and Dine*. More than 100 supporters and their furry friends drove through Club Colette in Palm Beach to pick up a boxed gourmet dinner. A pink tie from Brioni Palm Beach was also included. This year, supporters also had the chance to attend an outdoor reception before taking their dinner to go. Ambassador *Cinnamon* and *Charlie* greeted guests. The event raised more than \$1.5 million to help subsidize the cost for vital breast and cervical cancer screenings, diagnostic and cancer care for women in need. All funds raised will stay in Palm Beach County.

An estimated 80,000 women in Palm Beach County are uninsured or underserved. Promise Fund of Florida's mission is to reduce the number of deaths due to late-stage breast and cervical cancer by eliminating barriers to quality healthcare. Promise Fund of Florida currently partners with seven healthcare providers, including free clinics and federally qualified health centers. Promise Fund of Florida Navigators are also positioned at each healthcare partner to help eliminate all barriers to care such as transportation, language, and financial issues, and serve as a liaison between patients and service providers. Promise Fund of Florida continues to work to expand to additional navigation areas throughout South Florida.

"We believe we can save many lives. We believe that we will then create a systemic change in how we deal with patients of very low resource and create more health equity," says Promise Fund of Florida Co-Founder, **Nancy Brinker**.

Over the past year, the Promise Fund of Florida has helped screen, navigate, and educate more than 12,000 women. Of those women, screenings diagnosed breast cancer in more than 60 women.

"Without what the Promise Fund is doing, for many of these women, it's a death sentence because if they wait until a later stage and they don't treat it, breast cancer is one of the most serious cancers you can have," says **John Sculley**, Co-Chair of the *Pink Tie Guy's Dash and Dine*. "They just don't have money to deal with health conditions and most of them have no even had healthcare."

Sherry and Ken Endelson, Paulette Koch, and Diane and John Sculley served as Co-Chairs of the *Pink Tie Guy's Dash and Dine* event. Club Colette owner, **Dan Ponton** served as the reception underwriter and host.

Promise Fund of Florida will hold their inaugural *Pink Boots on the Ground* celebration and annual bridge lighting on the evening of January 8th at the Royal Park Bridge. The *Pink Boots on the Ground* grassroots fundraising campaign encourages communities to take action in the fight against breast and cervical cancer disparities. Promise Fund of Florida hopes to raise \$2 million from the campaign with a goal of serving 30,000 women by 2023.

For information visit www.promisefundofflora.org.



TOP ROW: Dr. Manmeet Ahluwalia, Nancy Brinker and Dr. Minesh Mehta; Bill and Nancy Rollnick and *Charlie*; Julie Fisher Cummings and Laurie Silvers; Philo and Ron Rosenfeld; **MIDDLE ROW:** Ken and Sherry Endelson; Ellen Levy and Paulette Koch; Penny and Harold Blumenstein; Lenny and Beth Wilf; Frank Chopin; **BOTTOM ROW:** John and Diane Sculley; Howard Kessler and Dan Ponton; Dr. Michael Dennis and Dr. David Dodson; Tom Esparza and Matt Mercer. PHOTOS: CAPEHART