



# Pink for Breast and Cervical Cancer Awareness



**T**he Royal Park Bridge that connects Palm Beach to West Palm Beach turned pink in January to help bring awareness to breast and cervical cancer, and commemorate *National Cervical Cancer Awareness Month*. Local nonprofit, **Promise Fund of Florida** held the lighting ceremony, changing the color of the bridge with a push of a button.

“Illuminating the Royal Park Bridge pink is a symbol of Promise Fund of Florida’s commitment to bridge our communities together in the fight against breast and cervical cancer. We remain determined to make sure that women who suffer healthcare disparities in Palm Beach County have access to the breast and cervical screenings, diagnostic, and cancer care they need,” says Promise Fund of Florida Co-Founder **Nancy Brinker**.

“Income should never determine the kind of healthcare one receives,” says **Ellen Levy**, Bridge Lighting Chair. “We continue to work to bridge the healthcare gaps for the estimated 80,000 uninsured and underserved women in Palm Beach County.”

Before the lighting ceremony, Promise Fund of Florida also held their inaugural *Pink Boots on the Ground* celebration. Staff, Board members and other attendees wore pink boots to kick off the grassroots fundraising campaign that encourages communities to take action in the fight against breast and cervical cancer disparities. Promise Fund of Florida hopes to raise \$2 million from the campaign with a goal of serving 30,000 women by 2023.

“Our goal is to continue to expand the education and screening of all women in Palm Beach County and South Florida. The uniqueness of the Promise Fund is the ability to truly embrace and strengthen the diversity outreach to the underserved women in our community. This event will celebrate our 12,000 women who have been educated, navigated and screened with the help of Promise Fund partners,” says **Mami Kisner**, *Pink Boots on the Ground* Chair.

For more information on Promise Fund of Florida visit [www.promisefundofflorida.org](http://www.promisefundofflorida.org).



**FIRST ROW:** Eric Brinker and Nancy Brinker; Royal Park Bridge; Ellen Levy and Mami Kisner; **SECOND ROW:** PBC Vice Mayor Gregg Weiss and Donna Dodson; Diane and John Sculley with *Cinnamon*; **THIRD ROW:** PB Mayor Danielle Moore and WPB City Commissioner Shalonda Warren; David Brodsky with Philo and Ron Rosenfeld; **FOURTH ROW:** Bob and Sherri Harris; Dr. Michael Zinner and Dr. Debra Schwinn. PHOTOS: CAPEHART