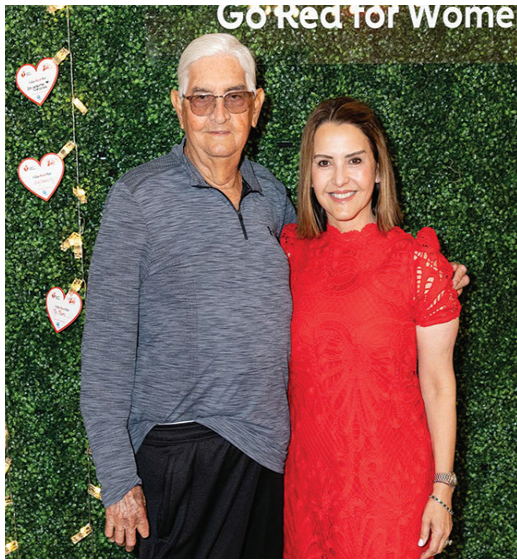


Go Red for Women Luncheon



Cardiovascular disease (CVD) is the No. 1 killer of women, yet women remain underdiagnosed and undertreated. Women also experience unique life stages, such as pregnancy and menopause, that increase their risk of heart disease and stroke. The **American Heart Association's Go Red for Women** movement is committed to ensuring women are no longer disproportionately affected by CVD. The annual Palm Beach County *Go Red for Women Luncheon* invited the community to learn about women's heart health and help fund critical, lifesaving research to address the unique risk factors and needs of women.

Nearly 300 guests dressed in red attended the Palm Beach County *Go Red for Women Luncheon* united against women's greatest health threat. The event honored survivors, celebrated advancements in heart health and raised critical funds to continue to better identify, diagnose, treat and prevent CVD in women.

"Cardiovascular disease remains the leading cause of death in women, and campaigns like this one are crucial for providing education on how we can lower our risk," said 2025 Palm Beach County *Go Red for Women* Chairperson **Iliana Rentz**. "We want to ensure that whether she's experiencing heart disease herself, or has a family member or friend experiencing heart disease, every woman is supported and knows where to find resources to help."

Rentz was one of several speakers at the luncheon who shared their personal connections to heart disease. Other speakers included **Felicia Rodriguez**, *WPBF 25 News* anchor and the day's emcee, and **Stacey Comerford**, Executive Director of the **American Heart Association Palm Beach County**. In a key moment during the program, audience members who have experienced heart disease or stroke, or who have been touched by it in some way, were asked to stand. Nearly the entire room of 300 guests stood.

As women grow and change so does their risk for cardiovascular disease. CVD is the leading cause of death in women, claiming more lives than all cancers combined. Nearly 45% of women over age 20 are living with some form of CVD. It's also the leading cause of maternal death in the U.S., and pregnancy-related deaths are on the rise. Yet, according to an American Heart Association special report, younger generations of women, Gen Z and Millennials, are less likely to be aware of their greatest health threat, including knowing the warning signs of heart attacks and strokes. That's why it's important for all women to advocate for their heart health and encourage others to do the same.

Go Red for Women is nationally sponsored by **CVS Health** and locally sponsored by **Florida Power & Light Company**, **Blue Lake Service**, **City Furniture**, national **Together to End Stroke** sponsor **Encompass Health**, and **HCA Florida Healthcare**, supported by **HCA Healthcare Foundation**.

For more information contact Palm Beach County Development Director, *Go Red for Women*, **Ashley Costa** at Ashley.Costa@Heart.org, or visit Heart.org/PBGoRed.

FIRST ROW: Osvaldo Ramos and Iliana Rentz; Felicia Rodriguez and Felicia Rodriguez; **SECOND ROW:** Incoming *Go Red for Women* Chair, Heather Havericak; Danielle Catsman and Michelle McGovern; **THIRD ROW:** Rebecca Doane and Margie Allinson; Michelle and Bob Diffenderfer; **FOURTH ROW:** Lorraine Rogers Bolton and Lisa Daniels; Marilee Holtzman, Gina Shields and Alexandra Holtzman.

PHOTOS: CAPEHART

