

Susan Towler, Executive Director, Florida Blue Foundation, Nancy G. Brinker, Co-Founder, The Promise Fund of Florida and Charles Joseph, Executive Vice President, Corporate Affairs and Chief Legal Officer, Florida Blue/GuideWell

## THE PROMISE FUND OF FLORIDA RECEIVES

## Florida Blue Sapphire Award

he Promise Fund of Florida is proud to announce its recognition as the "second place" organization which received \$50,000 at the prestigious *Florida Blue Sapphire Award* ceremony. The Florida Blue Foundation

announced the winners at its annual *Sapphire Awards* ceremony in Orlando. Each program, organization, and individual honored with a *Sapphire Award* was selected following a thorough external review process for leadership, innovative ideas, demonstrated outcomes, and excellence. In addition, they all have a record of improving people's health and quality of life. Held among 800 distinguished attendees from across the state, the ceremony served as a platform to honor those organizations.

"As I sat among an audience of 800 peers, I felt a sense of inspiration and reassurance that our model is indeed working to advance healthcare access for all women. I would like to extend a 'Thank You to Florida Blue' as well as a heartfelt congratulations to the other award winners, and our colleagues in South Florida whose invaluable contributions have helped to propel our mission forward," said **Nancy G. Brinker**, Co-Founder of the Promise Fund of Florida. The partnerships with various well-known community organizations providing primary care are instrumental in the achievement of this award and more women gaining access to breast and cervical cancer screening. The \$50,000 award will further empower the Promise Fund of Florida to continue their impactful work and explore new avenues to enhance healthcare accessibility for women in the community.

## SUMMER 2024 PALM BEACH SOCIETY